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DESIGN BRIEF

Company & Contact Details

Contact Name

Contact Email

Company Name

Company Address

Problem Statement / Description

What are you trying to do?

Background

Why are you trying to do it?

Target Market Summary

Who will buy/use your product?

Constraints

What can't change?

What must it do?

What standards must it conform to?

Initial Features/Parts List

What features should be present?

What/how many parts?

Intellectual Property

Do any Patents or Design Registrations exist?

Have you filed or plan to file any Patents or Design Registrations?

Goals/Deliverables

What do you need from us? Eg. Patent Drawings? Concept Images? Prototype? Full production?
Sourcing or manufacturing?

Timeline

What timing are you looking at completion?

Target Pricing

Do you have a target price to achieve ex-factory? USD/AUD?

Project Budget

What is your budget for development and prototyping?

Sketches/Images